

## TYPICAL COURSE SEQUENCE FOR COMMUNICATION DIVISION MAJOR: SPORT ADMINISTRATION

You can create a 4-year graduation plan on the Navigate platform. Please confirm your plan with your major advisor. This document is for planning purposes only. For specific graduation requirements, consult the Seaver College catalog.

| <b><u>First Year</u></b> |   | <b>Prerequisites/Notes</b>   |
|--------------------------|---|------------------------------|
| BA 212                   | Business Computing Applications (2)         |                              |
| COM 180                  | Public Speaking and Rhetorical Analysis (4) |                              |
| COM 220                  | Fund. of Interpersonal Communication (3)    |                              |
| ECON 200                 | Economic Principles (4)                     |                              |
| SPAD 280                 | Introduction to Sport Administration (4)    | Take concurrently w/SPAD 295 |
| SPAD 295                 | Experiential Learning in Sport Admin. (1)   | Take concurrently w/SPAD 280 |

| <b><u>Sophomore Year</u></b> |   | <b>Prerequisites/Notes</b>               |
|------------------------------|---|--|
| COM 240                      | Introductory Statistics (4)                             |  |
| COM 303                      | Introduction to Quantitative Communication Research (3) | SPAD 280, COM 200, or SART 202 & COM 240 |
| BA 220                       | Accounting/Finance Non-Business Majors (4)              |  |
| BA 355                       | Principles of Marketing (3)                             |  |
| BA 352                       | Management Theory & Practice (3)                        | ENG 101                                  |
| SPAD 330                     | Sport Media and Strategic Communication (3)             | COM 180                                  |
| SPAD 350                     | Sport Sales and Sponsorship (3)                         | Spring semester only                     |

| <b><u>Junior Year</u></b>  |   | <b>Prerequisites/Notes</b>         |
|----------------------------|---|------------------------------------|
| COM 313                    | Introduction to Intercultural Communication (4) |                                    |
| SPAD 320                   | Sport Finance (3)                               | BA 212, BA 220, ECON 200           |
| SPAD 360                   | Sport Organizational Culture (3)                | PSYC or SOC 200/Fall semester only |
| SPAD 370                   | Sport Law (3)                                   |                                    |
| SPAD Elective:<br>Choose 1 | BA 354 Human Resource Management (4)            |                                    |
|                            | SPAD 490 Seminar in Sport Administration (3)    | Spring semester only               |
|                            | SPME 300 Foundations of Coaching (4)            | Fall semester only                 |

|                      |  |   |
|----------------------|--|---|
| <b><u>Summer</u></b> | SPAD 495*Sport Administration Internship (1-4) | * Recommended to be completed the summer prior to your senior year. |
|----------------------|--|---|

| <b><u>Senior Year</u></b> |   | <b>Prerequisites/Notes</b>             |
|---------------------------|---|--|
| COM 400                   | Communication Ethics (3)                    | Senior status                          |
| COM 419                   | Communication and Conflict (3)              | COM 220 & COM 301,302 or 303           |
| SPAD 450                  | Sport Marketing (3)                         | BA 355 & SPAD 350/Fall only            |
| SPAD 480                  | **Sport Facility & Event Administration (4) | **Senior Capstone/Spring semester only |