

TYPICAL SEQUENCE FOR COMMUNICATION DIVISION MAJORS PUBLIC RELATIONS

You can create a 4-year plan on the Navigate platform. Please confirm your plan with your major advisor. This document is for planning purposes only. For specific graduation requirements, consult the Seaver catalog.

<u>First Year</u>		Prerequisites/Notes
COM 180	Public Speaking & Rhetorical Analysis (4)	
COM 200	Introduction to Communication (3)	
COM 205	Storytelling Through Media (3)	
PR 255	Public Relations Principles (4)	

<u>Sophomore Year</u>		Prerequisites/Notes
JOUR 241*	Intro to Newswriting and Reporting (4)	
COM 300	Introduction to Media Research (3)	COM 200
MSCO 371	Communication Graphics (4)	ART 230 or COM 205

* *This course is usually taken in the sophomore year but may be taken earlier if necessary (especially if you plan to attend an International Program in your sophomore year).*

<u>Junior Year</u>		Prerequisites/Notes
PR 380	Public Relations Writing (4)	COM 205, PR 255, JOUR 241 w/ C- or higher
PR 390**	Digital Media and Public Relations (4)	PR 255 & MSCO 371/Spring only
COM 570	Media Law (4)	Junior status
Choose 1 out of 2 Electives***:	PR 455: Public Relations Strategies & Techniques (4)	PR 255, MSCO 371 & PR 380
	PR 490 Special Topics in Public Relations (4)	PR 255 & PR 380
	PR 505 Public Relations Management (4)	PR 255, PR 380 & junior status
	SPAD 330 Sport Media & Strategic Com (3)	COM 180

** *Spring only course*

*** *If possible, take the first of the choose two options in Junior year*

<u>Summer</u>		Prerequisites/Notes
PR 495	Public Relations Internship (1-4)	Requires 76 units earned, completion of PR 380 and major advisor consent. <i>Can also be taken during the school year.</i>

<u>Senior Year</u>		Prerequisites/Notes
Choose 2nd Elective:	PR 455: Public Relations Strategies & Techniques (4)	PR 255, MSCO 371 & PR 380
	PR 490 Special Topics in Public Relations (4)	PR 255 & PR 380
	PR 505 Public Relations Management (4)	PR 255, PR 380 & junior status
	SPAD 330 Sport Media & Strategic Com (3)	COM 180
COM 400	Communication Ethics (3)	Senior status
PR 555**	Public Relations Campaigns and Cases (4)	PR 455 or PR 505/Spring only

** *Spring only course*