

TYPICAL SEQUENCE FOR COMMUNICATION DIVISION MAJORS PUBLIC RELATIONS

Please meet with your **major advisor** and complete a four-year plan for your degree.

Although the information below is excerpted from the Seaver Catalog, this is not an official binding document. To view the actual catalog, visit:

<http://seaver.pepperdine.edu/academics/catalog/>

Freshman Year

COM 180	Public Speaking and Rhetorical Analysis	(4)
COM 200	Introduction to Communication	(3)
COM 205	Storytelling Through Media	(3)
PR 255	Public Relations Principles	(4)

Sophomore Year

JOUR 241	Introduction to Newswriting and Editing*	(4)
COM 300	Introduction to Media Research	(3)
MSCO 371	Communication Graphics	(4)

Junior Year

PR 380	Public Relations Writing and Media	(4)
COM 570	Media Law	(4)
PR 390	Digital Media and Public Relations	(4)
One of the following (<i>Total of two of the four should be taken before completion</i>):		
PR 455	Public Relations Strategies and Techniques	(4)
PR 490	Special Topics in Public Relations	(4)
PR 505	Public Relations Management	(4)
SPAD 330	Sport Media and Strategic Communication	(3)

Summer

PR 495	Public Relations Internship**	(1)
	<i>-Can also be taken during the school year</i>	

Senior Year

One of the following (<i>Total of two of the four should be taken before completion</i>):		
PR 455	Public Relations Strategies and Techniques	(4)
PR 490	Special Topics in Public Relations	(4)
PR 505	Public Relations Management	(4)
SPAD 330	Sport Media and Strategic Communication	(3)
COM 400	Communication Ethics	(3)
PR 555	Public Relations Campaigns and Cases	(4)

* This course is usually taken in the sophomore year but may be taken in the freshman year if necessary (especially if you plan to attend an International Program in your sophomore year).

** Requires 76 units earned, and completion of PR 380.