TYPICAL SEQUENCE FOR COMMUNICATION DIVISION MAJORS
PUBLIC RELATIONS

Please meet with your major advisor and complete a four-year plan for your degree.

Although the information below is excerpted from the Seaver Catalog, this is not an official binding document. To view the actual catalog, visit: http://seaver.pepperdine.edu/academics/catalog/

Freshman Year
- COM 180 Public Speaking and Rhetorical Analysis (4)
- COM 200 Introduction to Communication (3)
- COM 205 Storytelling Through Media (3)
- PR 255 Public Relations Principles (4)

Sophomore Year
- JOUR 241 Introduction to Newswriting and Editing* (4)
- COM 300 Introduction to Media Research (3)
- MSCO 371 Communication Graphics (4)

Junior Year
- PR 380 Public Relations Writing and Media (4)
- COM 570 Media Law (4)
- PR 390 Digital Media and Public Relations (4)
- One of the following (Total of two of the four should be taken before completion):
  - PR 455 Public Relations Strategies and Techniques (4)
  - PR 490 Special Topics in Public Relations (4)
  - PR 505 Public Relations Management (4)
  - SPAD 330 Sport Media and Strategic Communication (3)

Summer
- PR 495 Public Relations Internship** (1)
  - Can also be taken during the school year

Senior Year
- One of the following (Total of two of the four should be taken before completion):
  - PR 455 Public Relations Strategies and Techniques (4)
  - PR 490 Special Topics in Public Relations (4)
  - PR 505 Public Relations Management (4)
  - SPAD 330 Sport Media and Strategic Communication (3)
- COM 400 Communication Ethics (3)
- PR 555 Public Relations Campaigns and Cases (4)

* This course is usually taken in the sophomore year but may be taken in the freshman year if necessary (especially if you plan to attend an International Program in your sophomore year).

** Requires 76 units earned, and completion of PR 380.