

TYPICAL SEQUENCE FOR COMMUNICATION DIVISION MAJORS PUBLIC RELATIONS

Please meet with your **major advisor** and complete a four-year plan for your degree.

Although the information below is excerpted from the Seaver Catalog, this is not an official binding document. To view the actual catalog visit <http://seaver.pepperdine.edu/academics/catalog/>

Freshman Year

COM 180	Public Speaking and Rhetorical Analysis	(4)
COM 200	Communication Theory	(3)
COM 205	Storytelling Through Media	(3)
PR 255	Public Relations Principles	(4)

Sophomore Year

JOUR 241	Intro to Newswriting and Reporting*	(4)
COM 300	Introduction to Communication Research	(3)
MSCO 371	Communication Graphics	(4)

Outside Concentration Courses

Junior Year

PR 380	Public Relations Writing	(4)
COM 570	Mass Communication Law	(4)
MSCO 380	Digital Strategy	(4)

Outside Concentration Courses

Summer

PR 595	Public Relations Internship** <i>-Can also be taken during the school year</i>	(1)
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Senior Year

COM 400	Communication Ethics	(3)
PR 455	Public Relations Strategies	(4)
Or PR 505	Public Relations Management	(4)
PR 555	Public Relations Campaigns and Cases	(4)

NOTE: Prerequisites: PR 455 or PR 505

Outside Concentration Courses

Majors are required to complete concentration of three upper-division courses (9-12 units) (upper division – 300—599) from areas outside of mass communication.

* This course is usually taken in the sophomore year but may be taken in the freshman year if necessary (especially if you plan to attend an International Program in your sophomore year).

** Requires 76 units earned, and completion of PR 380.