**Quinn Lang**

(310) 456-7890  quinn.lang@pepperdine.edu

**EDUCATION**

**Pepperdine University, Malibu, CA**  August 2020 – Present

**Bachelor of Science in International Business** Expected April 2024

* **Cumulative GPA**: 3.6/4.0
* **Honors & Awards**: Suma Cum Laude, Academic All American, Dean’s Honor List, Golden Key Honor Society
* **Related Coursework**:Business Computing Applications; International Finance; International Management; International Marketing, Real Estate Investment
* **Activities**: Delta Sigma Pi (2020 – Present); Microfinance Club (2021 – Present)

**Pepperdine University, Heidelberg, Germany**  September 2021 – April 2022

* Studied abroad while traveling and engaging in historical and cultural activities

**ACADEMIC PROJECT**

**International Finance** January 2022 – April 2022

* Selected 2 international beverage companies, Coca-Cola and PepsiCo, with net revenues between $33B - $70B to review financials and strategies for investment potential
* Analyzed annual and financial reports to compare and contrast billions in revenue across divisions and countries
* Developed Excel charts and graphs to demonstrate the strength of PepsiCo’s financial standing compared to Coca-Cola
* Prepared and submitted a detailed report with recommendations for PepsiCo as the better investment

**EXPERIENCE**

**Management Consulting Analyst Intern, Deloitte, Los Angeles, CA** June 2023 – August 2023

* Examined systems and developed specific cost reduction solutions and business case analyses to support strategy transformation and implementation
* Used Excel to analyze financial data and determine cost savings of 20 – 30% for client projects
* Supported acquisition and planning for implementation of new technology and with conducting stakeholder analyses
* Worked with teams in London and Dubai to prepare presentations for senior team members for client meetings

**Research Analyst Intern, Active Brands, New York, NY/Remote** June 2022 – August 2022

* Performed research and evaluation on major 10 international projects and produced recommendations to help strengthen evaluation processes, methodologies and measurements
* Gathered information from project stakeholders using surveys and conducting 50 interviews
* Collected and maintained data, identified documenting data gaps and took steps to close those gaps
* Prepared reports showing trends, impacts, outcomes, and recommendations for process improvements

**Microfinance Intern, World Vision International, Sri Lanka, Singapore** June 2021 – August 2021

* Supported market development interventions and business ventures that help generate more income for families
* Worked with 5 families to offer resources and guidance for starting and growing their businesses through small loans
* Helped design training programs to teach local entrepreneurs about financial literacy and budgeting techniques
* Learned about value chain development which helps farmers develop sustainable solutions to meet food demands in larger, more distant markets

**Business Development Intern, Real Estate Firm, Malibu, CA** January 2021 – May 2021

* Supported brokers with sales presentations of multi-million-dollar properties, resulting in total sales of $4.5M
* Designed and implemented 3 business strategy campaigns for marketing, advertising, and social media, introducing print media and increasing online traffic through a seamless user interface
* Prepared 15 total comparative market analyses for clients to aid in transaction process

**LEADERSHIP & COMMUNITY INVOLVEMENT**

Vice President of Communications, Delta Sigma Pi, Malibu, CA September 2023 – Present

Volunteer/Team Lead, Step Forward Day, Malibu, CA October 2022

Volunteer, Habitat for Humanity, Houston, TX April 2019 – August 2019

**SKILLS & ADDITIONAL INFORMATION**

**Computer Skills***:* Hoovers, Bloomberg, Microsoft Office Suite, Google Analytics, R Studio

**Languages:** Bilingual in English and French, German (beginning)

**Interests:** Economic Trade & Development, Hiking, Reading, Piano, Traveling (Japan, Puerto Rico, Sweden)