

BUSINESS ADMINISTRATION DIVISION

PROGRAM REQUIREMENTS

We educate, mentor, and encourage our students to develop into inquisitive, articulate, and creative professionals; exemplify strong moral character; make a positive difference in the world; and become the people that God created them to be.



The quality of our program is certified by the leading international business accreditation agency in the world, the Association to Advance Collegiate Schools of Business (AACSB).

MAJORS

Pre-Major Requirements 48 units

To satisfy pre-major requirements, a student must complete at least 48 units, including the following seven classes, with an overall and major GPA of 2.5 or higher. These seven courses also require a grade of C- or better. A course may be repeated only once to earn the C- grade.

AC 224	Financial Accounting	4
BA 210	Introduction to Microeconomics	3
BA 212	Business Computing Applications.....	2
BA 216	Statistical Analysis for Business.....	4
ECON 211	Introduction to Macroeconomics	3
MATH 140	Calculus for Business and Economics	4
MATH 141	Probability, Linear Systems, and Multivariable Optimization.....	4

Accounting 67–68 units (plus 7 general education [GE] units)

Lower Division 24 units

AC 224†	Financial Accounting	4	ECON 211*†	Introduction to Macroeconomics	3
BA 210*†	Introduction to Microeconomics.....	3	MATH 140*†	Calculus for Business and Economics	4
BA 212†	Business Computing Applications	2	MATH 141*†	Probability, Linear Systems, and Multivariable Optimization.....	4
BA 216†	Statistical Analysis for Business Decisions	4			

Upper Division 50–51 units

AC 310††	Intermediate Accounting I (<i>fall semester only</i>)	4	BA 321**	Financial Management (<i>grade of B or higher required for finance majors only</i>)	4
AC 311**	Intermediate Accounting II (<i>spring semester only</i>)	4	BA 355	Principles of Marketing	3
AC 312**	Advanced Accounting (<i>fall semester only</i>)	4	BA 358	Legal and Regulatory Environment of Business ..	3
AC 313	Cost Analysis (<i>fall semester only</i>)	3	BA 366	Organizational Behavior	3
AC 314	Advanced Cost Analysis and Systems (<i>spring semester only</i>).....	3	BA 497**	Business Policy, Strategy, and Ethics (<i>senior year only</i>)	4
AC 422	Income Tax Accounting (<i>spring semester only</i>)	4	BA 498**	Service Leadership Project (<i>senior year only</i>)	4
AC 425**	Auditing (<i>fall semester only</i>)	4			
AC 429**	Seminar in Accounting Theory (<i>spring semester only</i>) .	3			
or AC 501**	Ethics for Accounting (<i>fall semester only</i>).....	3			
or AC 540**	Accounting Theory: Research and Policy	4			

* Meets GE Requirement

† Meets Pre-Major Requirement

** Full Admission to the Accounting Major Required

†† Full Admission to the Accounting Major Requires a Grade of C- or Higher

The student is advised to consult the Seaver College Academic Catalog for full class descriptions and prerequisites.



Accounting



Business Administration 53–54 units (plus 7 General Education [GE] units)

Lower Division 27 units

AC 224†	Financial Accounting	4	ECON 211*†	Introduction to Macroeconomics	3
AC 225	Managerial Accounting	3	MATH 140*†	Calculus for Business and Economics	4
BA 210*†	Introduction to Microeconomics	3	MATH 141*†	Probability, Linear Systems, and Multivariable Optimization	4
BA 212†	Business Computing Applications	2			
BA 216†	Statistical Analysis for Business Decisions	4			

Upper Division 33–34 units

BA 321**	Financial Management	4	BA 497**	Business Policy, Strategy, and Ethics (senior year only)	4
BA 352	Management Theory and Practice	3	BA 498**	Service Leadership Project (senior year only)	4
or BA 366	Organizational Behavior	3	One Upper-Division Business Elective	3–4	
BA 355	Principles of Marketing	3			
BA 358	Legal and Regulatory Environment of Business	3			
BA 445**	Managerial Economics	3			
BA 451**	Operations Management	3			
BA 452**	Quantitative Analysis	3			

* Meets GE Requirement

† Meets Pre-Major Requirement

** Full Admission to the Business Administration Major Required

The student is advised to consult the Seaver College Academic Catalog for full class descriptions and prerequisites.



**Business
Administration**

Major

MAJORS



Finance 65–67 units (plus 7 General Education [GE] units)

Lower Division 27 units

AC 224 †	Financial Accounting	4	ECON 211*†	Introduction to Macroeconomics	3
AC 225	Managerial Accounting	3	MATH 140*†	Calculus for Business and Economics	4
BA 210*†	Introduction to Microeconomics	3	MATH 141*†	Probability, Linear Systems, and Multivariable Optimization.	4
BA 212†	Business Computing Applications	2			
BA 216 †	Statistical Analysis for Business Decisions	4			

Upper Division 39 units

BA 321††	Financial Management	4	BA 447	International Finance.	3
BA 355	Principles of Marketing	3	BA 448	Investments (<i>spring semester only</i>).	4
BA 358	Legal and Regulatory Environment of Business	3	BA 452	Quantitative Analysis.	3
BA 366	Organizational Behavior	3	BA 497	Business Policy, Strategy, and Ethics (<i>senior year only</i>)	4
BA 442	Financial Markets and Institutions (<i>fall semester only</i>)	4	BA 498	Service Leadership Project (<i>senior year only</i>)	4
			ECON 320	Intermediate Microeconomic Theory.	4

Electives (two courses) 6–8 units

Confirm schedule with the appropriate division.

BA 440	Real Estate Investment (<i>prerequisite BA 220 or BA 321</i>)	4	BA 456	Financial Derivatives (<i>prerequisite BA 321</i>)	3
BA 449	Portfolio Management (<i>prerequisite BA 448 or consent of instructor</i>)	3	ECON 412	Money and Banking (<i>prerequisite: see Catalog</i>)	4
BA 450	Applied Portfolio Management (<i>prerequisite BA 449</i>)	3	ECON 429	International Trade and Finance (<i>prerequisite: see Catalog</i>)	4

* Meets GE Requirement

† Meets Pre-Major Requirement

†† Full Admission to the Finance Major Requires a Grade of B or Higher

The student is advised to consult the Seaver College Academic Catalog for full class descriptions and prerequisites.



Finance



International Business 60–61 units (plus 7 General Education [GE] units)

Lower Division 27 units

AC 224†	Financial Accounting	4	ECON 211*†	Introduction to Macroeconomics	3
AC 225	Managerial Accounting	3	MATH 140*†	Calculus for Business and Economics	4
BA 210*†	Introduction to Microeconomics	3	MATH 141*†	Probability, Linear Systems, and Multivariable Optimization	4
BA 212†	Business Computing Applications	2			
BA 216†	Statistical Analysis for Business	4			

Upper Division 40–41 units

BA 321**	Financial Management	4	or BA 452**	Quantitative Analysis	3
BA 355	Principles of Marketing	3	BA 457	Legal Environment of International Business (fall semester only)	3
BA 358	Legal and Regulatory Environment of Business	3	BA 474	International Marketing	3
BA 366	Organizational Behavior	3	BA 497**	Business Policy, Strategy, and Ethics (senior year only)	4
BA 447**	International Finance	3	BA 498**	Service Leadership Project (senior year only)	4
BA 451**	Operations Management	3			

In addition, international business majors must take two courses (7–8 units) from an approved list available in the Seaver College Catalog. As an integral part of the bachelor of science in international business degree requirements, the student is required to successfully complete at least 8 units in a fall, spring, or summer Pepperdine International Program abroad. International students are exempt from this requirement.

* Meets GE Requirement

† Meets Pre-Major Requirement

** Full Admission to the International Business Major Required

The student is advised to consult the Seaver College Academic Catalog for full class descriptions and prerequisites.



**International
Business**

Major

MINORS

Minor Program Advisors

Entrepreneurship and Social Entrepreneurship

Ben Postlethwaite

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Nonprofit Management

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Accounting

Major and Minor



Entrepreneurship

Minor



Marketing

Minor



Nonprofit
Management

Minor



Social
Entrepreneurship

Minor

The student is advised to consult the
Seaver College Academic Catalog for full
class descriptions and prerequisites.

Accounting

Accounting Minor for Business Majors

Managerial Emphasis 22 units

AC 224	Financial Accounting	4
AC 225	Managerial Accounting	3
or AC 313	Cost Analysis (fall semester only)	3
AC 310	Intermediate Accounting I (fall semester only)	4
AC 314	Advanced Cost Analysis and Systems (spring semester only)	3
AC 422	Income Tax Accounting (spring semester only)	4

Choose one of the following:

AC 311	Intermediate Accounting II (spring semester only)	4
AC 425	Auditing (fall semester only)	4
BA 448	Investments (spring semester only)	4

Accounting Minor for Business Majors

Financial Emphasis 22–23 units

AC 224	Financial Accounting	4
AC 225	Managerial Accounting	3
or AC 313	Cost Analysis (fall semester only)	3
AC 310	Intermediate Accounting I (fall semester only)	4
AC 311	Intermediate Accounting II (spring semester only)	4
AC 312	Advanced Accounting (fall semester only)	4

Choose one of the following:

AC 425	Auditing (fall semester only)	4
AC 429	Seminar in Accounting Theory (spring semester only)	3
BA 448	Investments (spring semester only)	4

Accounting Minor for Non-Business Majors

24–27 units

AC 224	Financial Accounting	4
AC 225	Managerial Accounting	3
or AC 313	Cost Analysis (fall semester only)	3
AC 310	Intermediate Accounting I (fall semester only)	4
AC 311	Intermediate Accounting II (spring semester only)	4
BA 210*	Introduction to Microeconomics	3
or ECON 200*	Economic Principles	4
One approved business administration elective		3–4

Choose one of the following:

AC 312	Advanced Accounting (fall semester only)	4
AC 314	Advanced Cost Analysis and Systems (spring semester only)	3
AC 422	Income Tax Accounting (spring semester only)	4
AC 429	Seminar in Accounting Theory (spring semester only)	3

* Meets GE Requirement

Entrepreneurship 23–24 units

Core Courses 20 units

BA 220	Accounting and Finance for Non-Business Majors. . . 4
or BA 321	Financial Management 4
BA 366	Organizational Behavior 3
ENPR 280	Entrepreneurial Thinking 3
ENPR 380	New Venture Research, Design, and Implementation 3
ENPR 381	Entrepreneurial Finance 3
ENPR 497	Entrepreneurial Policy, Strategy, and Ethics 4

Elective Courses

Choose 3–4 units from the following:

BA 440	Real Estate Investment (<i>prerequisite BA 220 or BA 321</i>) . . 4
BA 471	Marketing Strategy (<i>prerequisite BA 355</i>) 3
BA 472	Consumer Behavior (<i>prerequisite BA 355</i>) 4
ENPR 491	Selected Topics in Entrepreneurship 1–4
ENPR 495	Entrepreneurship in Practice 1–4

Marketing

Marketing Minor for Business Majors 17 units

Core Courses 13 units

BA 355	Principles of Marketing 3
BA 470	Marketing Research (<i>Prerequisites: BA 355 and one of the following: BA 216, POSC 250, SOC 250, COM 240, or ECON 310 or consent of instructor</i>) 4
BA 471	Marketing Strategy (<i>prerequisite BA 355</i>) 3
BA 474	International Marketing (<i>prerequisite BA 355</i>) 3

Elective Courses 4 units

Choose one of the following courses:

BA 410	Business Ethics 4
BA 472	Consumer Behavior (<i>prerequisite BA 355</i>) 4
MSCO 220	Intro to Integrated Marketing Communication 4

Marketing Minor for Non-Business Majors 23–24 units

Core Courses 19–20 units

BA 210*	Introduction to Microeconomics 3
or ECON 200*	Economic Principles 4
BA 352	Management Theory and Practice 3
or BA 366	Organizational Behavior 3
BA 355	Principles of Marketing 3
BA 470	Marketing Research (<i>Prerequisites: BA 355 and one of the following: BA 216, POSC 250, SOC 250, COM 240, or ECON 310 or consent of instructor</i>) 4
BA 471	Marketing Strategy (<i>prerequisite BA 355</i>) 3
BA 474	International Marketing (<i>prerequisite BA 355</i>) 3

Elective Courses 4 units

Choose one of three elective courses in Marketing Minor for Business Majors, above.

Nonprofit Management 19–22 units

Core Courses 14 units

AC 224	Financial Accounting 4
or BA 220	Accounting and Finance for Non-Business Majors. . 4
GSGS 595	Experiential Learning (<i>with a nonprofit organization</i>) . . 4
or SAAJ 324	Social Action and Justice Colloquium IV 4
NPM 301	Management of Nonprofit Organizations 3
NPM 302	Financial Development for Nonprofit Organizations. 3

Leadership Course 4 units

BA 498	Service Leadership Project (<i>senior year only</i>) 4
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Elective Courses 1–4 units

Choose one or more of the following:

BA 352	Management Theory and Practice 3
BA 354	Human Resources Management 4
BA 366	Organizational Behavior 3
NPM 300	Community Development and Leadership through Project Serve 1–3
NPM 330	Introduction to Community-Based Research in the Nonprofit Sector 3
PSYC 322	Lifespan Developmental Psychology 4
SOC 436	Crime and Delinquency 4
SW 200	Introduction to Social Work 4
SW 300	Social Welfare Policy Analysis 4

Social Entrepreneurship 23–24 units

Core Courses 20 units

BA 220	Accounting and Finance for Non-Business Majors. . 4
or BA 321	Financial Management 4
BA 366	Organizational Behavior 3
ENPR 280	Entrepreneurial Thinking 3
ENPR 380	New Venture Research, Design, and Implementation 3
ENPR 381	Entrepreneurial Finance 3
ENPR 498	Entrepreneurial Service Leadership Project. 4

Elective Courses

Choose 3–4 units from the following:

ENPR 491	Selected Topics in Entrepreneurship 1–4
ENPR 495	Entrepreneurship in Practice 1–4
NPM 301	Management of Nonprofit Organizations 3
NPM 302	Financial Development for Nonprofit Organizations. 3
NPM 330	Introduction to Community-based Research in the Nonprofit Sector 3

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Business Administration Division

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