

## What is the CAREER COACHING PROGRAM?

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The intent of this Informational Packet is to provide you with information regarding the foundation, structure, and participation requirement for the Seaver College Career Coaching Program.

### Purpose

The objectives of the Career Coaching Program are the following:

1. Teach students transferrable, professional skills and savvy commonly seen in seasoned professionals. Professional development focuses on networking, interviewing, professional communication, office etiquette, and career advancement.
2. Assist students in designing and implementing short- and long-term career goals with the assistance of a career coach, a potential lifelong mentor.
3. Expand the professional network of students through the program's career coaches and guest speakers
4. Empower students with the confidence and skills to launch their careers

### Program Structure

Kickoff Weekend	General Sessions	Final Banquet	Additional Contact
<i>Held in September, over one Friday evening, 5pm-9pm, and Saturday, 10am-4pm.</i>	<i>Held once every 3-4 weeks on Tuesday evening, 7pm-9pm, from September to December.</i>	<i>Held in early December on Tuesday evening, 7pm-9pm.</i>	<i>Held in between each General Session</i>
Introduction to coaches, program expectations, goal setting strategies and the MBTI career assessment.	All coaches and all students meet to address key topics professional development, such as Interviewing, Office Etiquette, and Career Advancement.  Networking with all coaches available at this time.	Coaches, students, and program alumni enjoy a final semi-formal evening dinner.  Networking with program alumni available at this time.	One-on-one meetings between coaches and students for student-specific goal setting discussions and other needs, such as job searching or career exploration.
All meals will be provided, including an etiquette lunch. Attendance is mandatory.	Snacks will be provided. Full attendance is mandatory.	Full meal is served. Attendance is mandatory.	Time is arranged by the student and coach.

### Career Coaches

The Career Advisory Council, as part of the Seaver Board of Members, works year round promoting the Career Coaching Program to fellow board members and other committed friends of Pepperdine University. The criterion of a Career Coach is based on the intensity of their desire to serve in a mentorship relationship, their level of commitment to the overall program, and the level of success achieved in their career field. All coaches are local alumni or friends of the University.

Coaches are not paid to participate. Their reward comes from seeing you succeed. Career Coaching graduates often boast of their lasting relationship with these mentors and often stay in touch for years following.

### To Apply

Participation eligibility is reserved for students holding junior or senior status during participation in the program, have demonstrated commitment, and have a sincere interest in professional development. Applications accepted from all academic backgrounds.

**Applications are available in the Career Center TCC 210 or online at:**  
<http://seaver.pepperdine.edu/careercenter/CCP.htm>

**DEADLINE FOR FALL 2012 Program is Thursday, February 23, 2012.**