

## Professional Organizations & Associations

### Communications

#### *Advertising*

American Advertising Federation: [www.aaf.org](http://www.aaf.org)  
International Advertising Association: [www.iaaglobal.org](http://www.iaaglobal.org)  
American Academy of Advertising: [www.aaasite.org](http://www.aaasite.org)

#### *Communication*

The Association for Women in Communications: [www.womcom.org](http://www.womcom.org)  
National Communication Association: [www.natcom.org](http://www.natcom.org)  
International Association of Business Communicators: [www.iabc.com](http://www.iabc.com)  
Association for Business Communication: [www.businesscommunication.org](http://www.businesscommunication.org)

#### *Integrated Marketing Communication*

American Marketing Association: [www.ama.org](http://www.ama.org)  
eMarketing Association: [www.emarketingassociation.com](http://www.emarketingassociation.com)  
Internet Marketing Association: <http://imanetwork.org>  
Association of Marketing and Communication Professionals: <http://amcpros.com>  
Society for Marketing Professionals: [www.smps.org](http://www.smps.org)  
Business Marketing Association: [www.marketing.org](http://www.marketing.org)  
Social Media Club: <http://socialmediaclub.org>

#### *Journalism*

Society of Professional Journalists: [www.spj.org](http://www.spj.org)  
National Association of Black Journalists: [www.nabjonline.org](http://www.nabjonline.org)  
International Center for Journalists: <http://ijnet.org>  
National Writers Union: <https://nwu.org>  
National Association of Hispanic Journalists: [www.nahj.org](http://www.nahj.org)  
Asian American Journalists Association: [www.aja.org](http://www.aja.org)  
American Media Institute: <https://americanmediainstitute.com>

#### *Media Production*

SoCal Media Pros: [www.socialmediapros.org](http://www.socialmediapros.org)  
Communications Media Management Association: [www.cmma.org](http://www.cmma.org)  
Children's Media Association: [www.childrensmediaassociation.org](http://www.childrensmediaassociation.org)  
American Film Institute: [www.afi.com](http://www.afi.com)  
American Society of Composers, Authors and Radio Artists: [www.ascap.com](http://www.ascap.com)  
Independent Film & Television Alliance: [www.ifta-online.org](http://www.ifta-online.org)  
Women in Film: <https://womeninfilm.org>

#### *Public Relations*

Public Relations Society of America: [www.prsa.org](http://www.prsa.org)  
Public Relations Student Society of America: <http://prsa.org>  
Hispanic Public Relations Association: [www.hpra-usa.org](http://www.hpra-usa.org)  
Institute for Public Relations: [www.instituteforpr.org](http://www.instituteforpr.org)

#### *Sports Administration*

North American Society for Sports Management: [www.nassm.com](http://www.nassm.com)  
National Association of Collegiate Directors of Athletics: [www.nacda.com](http://www.nacda.com)  
Sports Marketing Association: [www.sportmarketingassociation.com](http://www.sportmarketingassociation.com)



## SEAVER COLLEGE CAREER CENTER

*Sports Administration (cont.)*

College Sports Information Directors of America: [www.cosida.com](http://www.cosida.com)

National Youth Sports Administrators Association: [www.nays.org](http://www.nays.org)